

2014 Benjamin Franklin Awards™
Book Evaluation - Editorial

SPECIAL NOTE: For your convenience you are now able to provide your scores and comments online. A link to the online judging form will be sent to you by e-mail in January 2014. Please use these paper forms as worksheets and feel free to send them to the IBPA office if you are having difficulty with the online system.

Please read the publisher's description of the book located on the inside front cover. Then evaluate the editorial treatment objectively, whether or not you agree with the author's point of view or style of expression or idiom. Additional observations and suggestions are welcomed by the publisher and should be provided online or on the back of this form.

Score your responses on a scale of 1 to 10 in which 1=worst rating and 10=best rating. Please consider each topic independently and offer an appropriate score for that topic. It is important to offer appropriate scores on each topic so we are able to determine the overall finalists.

Book title _____

Category number and name _____

Please rate the following by circling the appropriate number at the right.

Please circle an answer for each question:

WRITING

10 9 8 7 6 5 4 3 2 1

- How well does the text follow generally accepted principles of good writing for the genre? (i.e., use of active voice, standard vocabulary and usage, clear sentence structure, adequate paragraphing, thesis clearly presented, etc.)

MECHANICS/ORGANIZATION

10 9 8 7 6 5 4 3 2 1

- Mechanics: Rate the mechanical correctness of the copy regarding grammar, spelling, punctuation, etc.
- Organization: Is the text well organized (with beginning, middle, and end) and does it flow easily to allow comprehension and interest by the intended audience?

CLARITY

10 9 8 7 6 5 4 3 2 1

- Title: Does the title (and subtitle) define the book clearly?
- Interior Graphics: If used, are tables, charts, maps, diagrams, graphs, illustrations, photographs, or other illustrative material well designed and understandable, and do they enhance the clarity of the material?
- Cover: Does the cover design relate to the title and does it evoke a positive response?

GENERAL

10 9 8 7 6 5 4 3 2 1

- Consistency: Are titles on cover and title pages identical?
- Essentials: Do publisher's name and address, notice of copyright, ISBN, author/illustrator names, country where printed, and other essentials to the particular book appear in the book correctly & completely?

OVERALL REACTION

10 9 8 7 6 5 4 3 2 1

- After looking through the book and reading all or a good portion of it, rate your initial reaction to the quality of the writing, the information, and the tone of the writing.
- Interest: Is the subject presented in an interesting, knowledgeable, and complete way? Is the book appropriate for this category?

TIE BREAKER

I rank this book # _____

- After reviewing all books in this category, please rank this book compared the others. Please rank just the top 10 books, with #1 being the book as best in the group. This score will be used as a tie breaker only.

We ask you to write comments on the back of this sheet to help our publishers improve their titles. Let them know what's working and where they can improve. These comments can be transferred to the online form.



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PLEASE COMPLETE YOUR JUDGING NO LATER THAN MARCH 31, 2014

